

Conference

Cultural Management in the Post-Pandemic World

Date: 13th and 14th October 2023 (Friday and Saturday)

Venue: [13th October] C.K. Tse Room, Chung Chi Library (G/F)

[14th October] Cheng Yu Tung Building, LT5 (3/F)

The Chinese University of Hong Kong, Shatin, Hong Kong SAR

DAY ONE - 13th October 2023

Time	Activity
0930 hr	Registration and Reception
1000 hr	Opening Session
1015 hr	<p><u>Keynote Lecture 1 and Q&A</u></p> <p>Theory and Method of the Empowerment of Cultural Industries in Rural Revitalization of China XIANG Yong, Professor, School of Arts, Peking University (Mainland China)</p> <p><u>Keynote Lecture 2 and Q&A</u></p> <p>Growing in a Post Pandemic World: The Case Study of The TENG Company from Singapore Samuel WONG, Creative Director, The TENG Company (Singapore)</p>
1230 hr	Lunch
1400 hr	<p><u>Panel 1: Emerging Practices in Cultural Management</u></p> <p>The survival of Hong Kong's small and medium-sized performing arts groups in the post-epidemic period Eirene CHEUNG, Part-time Lecturer, HKU SPACE Community College (Hong Kong)</p> <p>Rethinking Theatre Values in the Post-Pandemic China GONG Yidan, PhD Student, Taylor's University (Malaysia)</p> <p>Research Advances in the Post-Pandemic Arts Management Education Natalia GRINCHEVA, Program Leader, Arts Management, LASALLE College of the Arts, University of the Arts Singapore (Singapore)</p> <p>Analysis of some key words of Art Management: public welfare, non-profit and publicity GAO Yinggang, Professor of Art Management at School of Arts, Director of the Research Center of Public Culture, Shandong University (Mainland China)</p>

1540 hr	Tea Break
1600 hr	<p><u>Panel 2: Critical Reflections in Cultural Conservation and Transmission</u></p> <p>Building Resilience and Capabilities for Arts and Culture through Innovative Practices Jervais CHOO, Deputy Director, Organisational Design and Innovation, National Heritage Board (Singapore)</p> <p>Menempa Tari Tradisi: Preservation and Transmission of Intangible Cultural Heritage of Traditional Malaysian Dances Joseph GONZALES, Professor, School of Dance, The Hong Kong Academy for Performing Arts (Hong Kong)</p> <p>Nature and Heritage of Death Preservation: Exploring Sustainable Synergies in Post-Pandemic Singapore David OCON & YOUNG Wei Ping, School of Social Sciences, Singapore Management University (Singapore)</p> <p>Open Ends' as Making Art Public in Singapore Adrian TAN, Co-founder, The Artists Company (Singapore)</p>
1745 hr	End of Day One

DAY TWO - 14th October 2023

Time	Activity
1300 hr	Registration and Reception
1330 hr	<p><u>Panel 3: Care Practices in Cultural Management</u></p> <p>The Quest to Build Solidarity Amidst Precarity: Nudging Towards More Caring Conditions for Arts Workers HOE Su Fern, Assistant Professor of Arts and Culture Management Programme, School of Social Sciences, Singapore Management University (Singapore)</p> <p>Arts in Health in Hong Kong Augustine MOK, Founder & Chief Executive, Centre for Community Cultural Development (Hong Kong)</p> <p>Ephemeral Dance Career: Cultural Governance and Challenges for Dance Troupes Patrick MOK, Assistant Professor, Department of Art and Design, The Hang Seng University of Hong Kong (Hong Kong)</p> <p>Heritage art conservation without knowledge and myth: Hong Kong's sterilized development of Cantonese Opera between 2002 and 2023 Isabella YUN, Lecturer, Division of Social Science, HKUSpace (Hong Kong)</p>

1510 hr	Tea Break
1530 hr	<p><u>Panel 4: Practices in Art, Media, and Technologies</u></p> <p>Smart Jewelry: The Fusion of Science and Art AN Shucheng, PhD Student, Taylor's University (Malaysia)</p> <p>Analysing the Multiple Cover Design in Print Magazines during the New Media Age: A Case Study of Art and Piece in Hong Kong Cheuk Wing LEUNG and Pei-Hsuan SU, National Taiwan University of Arts (Taiwan)</p> <p>Cinema at Stake: Impacts from Platforms, Short Videos, and Beyond MA Ruiqing (Alex), Associate Professor, Shanghai Jiao Tong University (Mainland China) Visiting scholar, The Hong Kong University of Science and Technology (Hong Kong)</p> <p>The phenomenon of Marginality: How screendance is situated within the dance ecosystem of Hong Kong? WONG So Kwan, MACM Graduate, The Chinese University of Hong Kong (Hong Kong)</p> <p>Theatre Arts and Technology Infusion: An empirical study on 'Hè Rite of Spring', Contemporary Chinese Dance for French May Rochelle YANG, Assistant Professor, Department of Art and Design, The Hang Seng University of Hong Kong (Hong Kong)</p>
1730 hr	Closing Remarks / Sharing
1745 hr	End of Day Two (end of conference)